

# hello, i'm russell brown



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 Cincinnati, Ohio



**Senior Designer** with over a decade of experience, who thinks like a generalist and delivers like a specialist. I value getting work done and meeting deadlines, but am also comfortable rolling a chair over to assist and/or collaborate on projects. I am a creative professional who recognizes that no task is too big or too small, thriving on team problem solving or heads down focus when necessary.

## software and skills

**Design:** Photoshop, Illustrator, InDesign

**Web:** Experience Design, Adobe Scene 7, HTML, CSS, Bootstrap

**Film and 3D:** After Effects, Premiere, Audition, Cinema 4D

**Photography:** Lightroom Classic, Digital Photography

**Marketing:** SEO, SEM, Email, Social, Google Analytics, A/B Testing

## experience

2013 - 2018

### **Senior Designer** - ROAD iD

Team leader for the marketing department who was a point of contact for other departments and outside partners. Utilized skills as a designer to help create business solutions, then worked hand-in-hand with the IT team to implement them.

2008 - 2013

### **Art Director** - Crossroads Church

Partnered with department leaders to understand needs and deliver timely solutions that spread across digital, print, video, and environmental media. Owned branding and marketing to ensure a cohesive voice.

2005 - 2008

### **Director of Communications** - Ridgecrest Baptist Church

Managed all aspects of communication and media to ensure that all information was clear and on brand while also making sure that weekend service production was fully staffed and ran at a professional level.

2003 - 2006

### **Lead Designer** - The Baptist College of Florida

Responsible for design of quarterly alumni magazine. Designed all internal and external advertisements for the college's public relations department. Also was responsible for taking photographs of all campus events.

## education

**Education** - Florida Agricultural and Mechanical University

**Education Leadership** - The Baptist College of Florida

## references

Gladly provided upon request.