

hello, i'm russell brown



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 Cincinnati, Ohio



Senior Designer with over a decade of experience, who thinks like a generalist and delivers like a specialist. I value getting work done and meeting deadlines, but am also comfortable rolling a chair over to assist and/or collaborate on projects. I am a creative professional who recognizes that no task is too big or too small, thriving on team problem solving or heads down focus when necessary.

software and skills

Design: Photoshop, Illustrator, InDesign

Web: Experience Design, Adobe Scene 7, HTML, CSS, Bootstrap

Film and 3D: After Effects, Premiere, Audition, Cinema 4D

Photography: Lightroom Classic, Digital Photography

Marketing: SEO, SEM, Email, Social, Google Analytics, A/B Testing

experience

- 2018 - present** **Web Designer** - **Western & Southern Financial Group**
Jack-of-all-trades digital experience consultant to the nine different business units that make up Western & Southern. Creates on brand solutions for mainly B2C marketing teams within email, social, and video in an Agile environment.
- 2013 - 2018** **Senior Designer** - **ROAD iD**
Team leader for the marketing department who was a point of contact for other departments and outside partners. Utilized skills as a designer to help create business solutions, then worked hand-in-hand with internal teams implement them.
- 2008 - 2013** **Art Director** - **Crossroads Church**
Partnered with department leaders to understand needs and deliver timely solutions that spread across digital, print, video, and environmental media. Owned branding and marketing to ensure a cohesive voice.
- 2005 - 2008** **Director of Communications** - **Ridgecrest Baptist Church**
Managed all aspects of communication and media to ensure that all information was clear and on brand while also making sure that weekend service production was fully staffed and ran at a professional level.
- 2003 - 2006** **Lead Designer** - **The Baptist College of Florida**
Responsible for design of quarterly alumni magazine. Designed all internal and external advertisements for the college's public relations department. Also was responsible for taking photographs of all campus events.