

russellbrown



 russellbrown.me

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 Cincinnati, Ohio



Marketing Designer with over a decade of experience, who thinks like a generalist and delivers like a specialist. I work best on my feet with a problem at hand, creating great experiences for customers. I am a creative professional who recognizes that no task is too big or too small, thriving on team problem solving or heads down focus when necessary.

software and skills

Design: Photoshop, Illustrator, InDesign

Web: Experience Design, Adobe Scene 7, HTML, CSS, Bootstrap

Film and 3D: After Effects, Premiere, Audition, Cinema 4D

Photography: Lightroom Classic, Digital Photography

Marketing: SEO, Email, Social, Google Analytics, Google Adwords, A/B Testing

experience

2013 - 2018

web designer - Western & Southern Financial Group

Jack-of-all-trades digital experience consultant to the nine different business units that make up Western & Southern. Creates on brand solutions for B2C & B2B marketing teams within email, social, and video in an Agile environment.

2013 - 2018

senior designer - ROAD iD

Team leader for the marketing department who was a point of contact for other departments and outside partners. Utilized skills as a designer to help create business solutions, then worked hand-in-hand with the IT team to implement them.

2008 - 2013

art director - Crossroads Church

Partnered with department leaders to understand needs and deliver timely solutions that spread across digital, print, video, and environmental media. Owned branding and marketing to ensure a cohesive voice.

2005 - 2008

director of communications - Ridgecrest Baptist Church

Managed all aspects of communication and media to ensure that all information was clear and on brand while also making sure that weekend service production was fully staffed and ran at a professional level.

2003 - 2006

lead designer/photographer - The Baptist College of Florida

Responsible for design of quarterly alumni magazine. Designed all internal and external advertisements for the college's public relations department. Also was responsible for taking photographs of all campus events.

education

Education - Florida Agricultural and Mechanical University

Education Leadership - The Baptist College of Florida

references

Gladly provided upon request.